

The Star-Post-Times Contest



Glasses or Spectacles in aluminum, silver or nickel frames are only 50c; in gold-filled frames, only \$1; in 14-karat gold frames, only \$2. With thirty years' experience the eyes are an "open book" to Dr. Vineberg. Ask him in balcony, first floor.

RESULTS—As with all things, it is the results that count in advertising. Two advertisements that lately appeared in the Times are reprinted below. Results will determine which paper is the most effective advertising medium. Note that the same special prices as quoted in the Times for Friday and Saturday are to hold good for tomorrow.



The Palais Royal prices are \$5.00 to \$8.00 instead of \$10.00 to \$12.00 for Invisible Bifocals, the "Turk" included. Fitted by Dr. Vineberg, who has made a specialty of fitting prescriptions for thirty years. Note that Palais Royal prices save you considerably.

Times Friday News.

The advertisement below is from Thursday's Evening Times, which created the busiest Friday of the season on the basement floor. Not only were sales more in number, but much greater in dollars and cents. Same special prices for tomorrow.

Tomorrow.

"Cute" Gas Ranges, with drilled burners and large lined oven. 10 other days. Mon. **\$7.48** day's price.

The "Benet" and "Magic" Gas Ranges, with three large drilled burners on top and extra large lined oven. **\$9.75** other days. Tomorrow.

The "Fire King" Gas Ranges, with five drilled burners on top and extra large oven. **\$16.50** other days. Tomorrow.

The "B. & B." Blue-flame Cook Stoves, with two burners. **\$3.25** other days. Tomorrow.

The "Standard" Oil Stoves, with 4 large burners and 2 oil tanks. **\$1.50** other days. To-morrow.

"Ideal" Gas Stoves, nickel plated, with two double burners. **\$1.25** other days. To-morrow.

"Ideal" Gas Stoves, with three large burners. **\$1.75** other days. To-morrow.

\$1.48

COUPON.

This Palais Royal Coupon and twenty-nine (29) cents entitles bearer to one 50c Steam Cooker for gas or oil stove. Good only for Monday, May 3, 1909.

Moth Balls, best quality, 5c pound other days. Tomorrow, three 10c (3) lbs. for.

Manahan's Moth Bags, large size, extra strong; 50c other days. Tomorrow.

Manahan's Moth Sheets, 36x40 in. 6c sheet other days. Tomorrow, twelve (12) sheets for. **48c**

Peterman's Roach Food, large cans, 15c other days. Tomorrow.

Black Flag Insect Powder, large bottles, 15c other days. Tomorrow.

Dead Stuck, in large tin cans. 15c other days. Tomorrow.

COUPON.

This Palais Royal Coupon and twenty-nine (29) cents entitles bearer to 50c set Japanese Teapot, Sugar Bowl and Creamer set. Good only for Monday, May 3, 1909.

Packing Camphor, best quality in tin boxes. 10c other days. Tomorrow.

Keystone Food Choppers, family size, with 4 steel cutters. **69c** other days. Tomorrow.

Garbage Cans and Wash Tubs, galvanized iron. 50c other days. Tomorrow.

Oval Ham Boilers, with cover, heavy tin. 25c other days. Tomorrow.

COUPON.

This Palais Royal Coupon and fifteen (15) cents entitles bearer to six five (5) cent Colonial Glass Table Tumblers. Good only for Monday, May 3, 1909.

Times Saturday News.

Busy as bees yesterday in the departments advertised—which is creditable news when the talk among merchants is that every one was in Alexandria Friday and too tired for shopping Saturday. Not too tired for Palais Royal—Times bargains. Again tomorrow.

\$7.50 and \$10 Hats, \$6.66 and \$8.88.

What if these hats have been used in the show windows and for display in the second floor parlors—are they any the worse? It's this week-end sale that keeps the Palais Royal Millinery ever fresh and up-to-date. It enabled us last spring to write: "The Merry Widow is dead," and it enables us to now say: "The Mushroom is dead."

These are not factory-made trash—but the Palais Royal's Hats you have seen here at \$7.50 and \$10.00. Now for the Untrimmed Hats and their ornamentations:

\$4.00 Untrimmed Hats. **\$2.98**
\$3.50 Untrimmed Hats. **\$2.75**
\$2.50 Untrimmed Hats. **\$1.87**
\$1.75 Braids, 12 yards. **\$1.50**
\$1.00 Bunches of Flowers. **79c**
\$1.50 Feather Aigrettes. **98c**



\$1.50, \$1.98 and \$2.50

For \$2.50 to \$3.50 Hats.

Children's Milan and Rough Straw Sailor Hats, with silk and velvet streamers. See picture of one good style.



\$1.19, \$1.48 and \$2.25

For \$1.50 to \$3.00 Hats.

School and College Girls' and Women's Sailors, of various straws, in black, white, navy, alicé, brown and burnt.

For Tomorrow Only.

Babbitt's Soap, P. & G. Oleine Soap, Star Soap, Brooke's Crystal Soap, Kirkman's Box Soap, Pearlina, Gold Dust, Household Ammonia, Favorite Lye, Ball Blue, Choice for Life.

Round Willow Clothes Hampers, with cover. Usually \$1.10. **79c**

Wash Benches, hardwood, for two tubs. Usually 50c. **37c**

Chamber Pails, with cover, painted in assorted colors. Usually 25c. **15c**

Step-ladders, six feet, with pall shelf. Usually 85c. **65c**

Folding Ironing Tables, 5 feet long, extra wide. Usually \$1.25. **97c**

Oval Wash Boilers, Nos. 7, 8, 9; heavy tin, with copper bottom. Usually \$1 to \$1.25. **79c**

Sewer Wires. Usually 3c square foot. Square foot. **1 1/2c**

Window Screen Frames, 36x36 inches. Usually 30c. **23c**

Garden Hose, good quality, 25 feet, with brass nozzle. **\$1.48**

Garden Hose, 3 ply, 25 feet, complete with brass nozzle. Usually \$2.75. **\$2.48**

Superior 4-ply Garden Hose, bound with steel wire, complete with brass nozzle; 25 feet. **\$2.75**

Hose Reels, usually 75c; hardwood, with iron wheels. **59c**

Lawn Mowers, full size, every part warranted; ready for use. Usually \$2.50. **\$1.98**

Ball Bearing Lawn Mowers, guaranteed for five years. Usually \$5.50. **\$4.48**

English Grass Shears, large size. Usually 25c. **15c**

Grass Hooks, best quality steel, large size. Usually 30c. **25c**

Galvanized Iron Watering Cans, 4-qt. size. Usually 40c. **29c**

Garden Spades, solid steel; with hardwood handle. Usually 60c. **39c**

Steel Garden Trowels, with hardwood handles. Usually 10c. **6c**

Ladies' Garden Sets, spade, hoe and shovel. Usually 50c. **25c**

Garden Sets, rake, hoe and spade. Usually 15c. **9c**

Steel Garden Rakes, with six-foot handle. Usually 25c. **17c**



100 Pieces, \$5.97.



\$4.87



97c



\$1.39



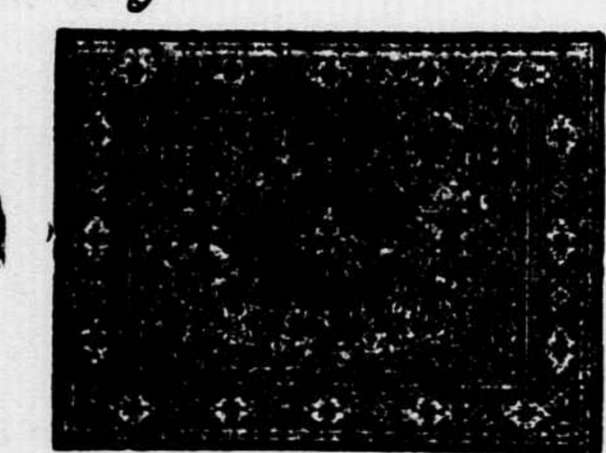
\$1.97



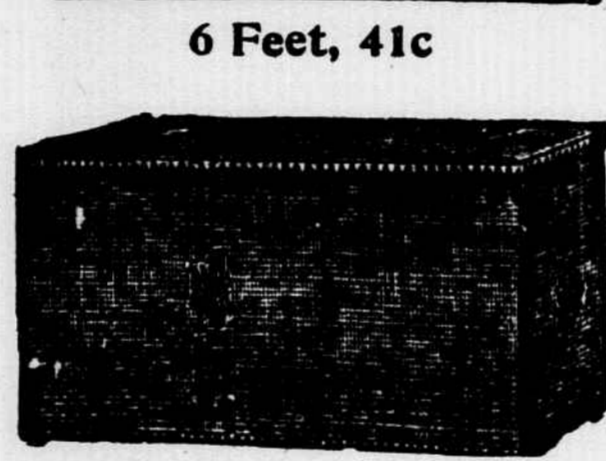
33c



12c



6 Feet, 41c



\$3.00 Size, \$1.98



\$5.00 Value, \$1.79



\$4.50 White China Dinner and Tea Sets, 100 pieces. French shape. **\$3.75**

\$28 Haviland China Dinner and Tea Sets, 100 pieces, each piece stamped in three handsome decorations. **\$23.75**

\$4 Tea Sets, 56 pieces; new shape; nicely decorated. **\$2.97**

\$3.00 Change Sets, 10 pieces; white and gold decorations. **\$1.97**

75c Stone China Slop Jars, with cover and ball handle. **47c**

\$1.25 Carlsbad China Fruit or Salad Set, fancy shapes; assorted decorations. **95c**

\$1.25 Carlsbad China Tea Cups and Saucers; extra thin. Six for. **48c**

\$4.50 Parlor Gas Lamps, with brass stand; square art glass shade, with heavy fringe; Welsbach burner, mantle, and six feet of covered tubing. **\$3.75**

\$1.25 Gas Table Lamps, complete with best burner, mantle, 10-inch dome shade, and six feet of covered tubing. **98c**

75c Inverted Gas Lamps, complete with best mantle and engraved globe. **49c**

25c Hall or Kitchen Lamps, complete with large burner and chimney. **19c**

\$1.50 Hanging Hall Lamps, wrought iron, with large red globe. **\$1.35**

\$1.25 Parlor Table Lamps, with globe or shade, assorted decorations. **98c**

15c Crystal Glass Gas Globes, assorted patterns. **10c**

25c Family Ice Chests, hardwood, lined with galvanized iron. **\$3.48**

\$15 Lapland Refrigerators, with removable ice chamber, sliding shelves and spring doors. **\$13.48**

35c Galvanized Iron Refrigerator Pans, stamped in one piece, large size. **29c**

\$3.75 Water Coolers, Porcelain-lined, two-gallon size, with nickel faucet. **\$2.48**

75c Reliable Ice Cream Freezers; save ice and time; one-quart size. **59c**

25c Table Oilcloth, best quality, 45 inches wide; white, marble and all colors. **15c**

Special, \$5.98

Yes, the material is warranted all pure linen and all sizes will be here tomorrow in tan, reseda, green and copenhagen blue. Look at the picture again—is it not the daintiest 40-inch model of the season? Be fitted—and learn that it's perfect fitting. Learn, too, that you'll not be able to duplicate these Suits later at less than \$10.00. Come tomorrow morning and find all sizes from 34 to 44 inclusive.

\$3.98 Suit.

It's So Different.

The rule is for a Wash Suit at \$3.98 to be coarse in material and coarse in effect. So different—these Peter Thompson Suits, of percale, tan, with brown sailor collar and tie; white in conjunction with blue, cadet with navy blue. Sizes are here.

\$7.98 to \$10.00 are the price extremes of nearly one hundred exquisite White Dresses, elaborately trimmed with laces, embroideries and ribbons. To be shown here tomorrow for the first time.

\$7.98 for One-piece Dresses, Some with Irish crochet lace yoke, some with braided front and sleeves.

\$27.50 to \$35.00 for Three-piece Linen Suits; the coats trimmed with Irish crochet lace and medallions.

\$10.98 to \$15.98 for Black Taffeta Silk Coats; elaborately braided. 36 to 42-inch models.



Headquarters.

Nemo Corsets must be fitted by an expert who understands both you and the Corset. A "Nemo" that will perfectly fit Mrs. Smith would never do for Mrs. Jones. Visitors to the Nemo demonstration at the Palais Royal may be assured of being fitted perfectly. With the best expert and the best stock the Palais Royal earns the title of headquarters for Nemo Corsets.

\$5.00 Nemos, \$3.29.

Nemo Corsets are here for as little as \$1.50—but the special feature for tomorrow is the expert's special samples, at \$3.29 instead of \$5.00.

Reduced to 50c.

Broken lots of 75c and \$1.00 garments are being collected and will be found tomorrow on first floor bargain tables at 50c for choice.



Embroideries, 18 in. Wide, at 16c a Yard

49c and 79c for \$1.50 to \$3.00 Values

Think of only 16c yard for Dainty Swiss and Cambric Embroideries 18 inches wide! Think of only 49c a yard for 27-inch Embroideries in Irish point effects! Most exquisite of all at 79c instead of \$3.00 a yard.

These aristocrats of the embroidery world may be mussed, tumbled and thrown upon a table without regard to appearance and yet they'll be recognized as aristocrats, just as surely as are coarse and vulgar embroideries recognized, though spick and span new and introduced with all the eclat of the real aristocracy.

Tomorrow's Treasures Among the Laces

Silk Laces in colors to harmonize with the color scheme of the summer girl's dress; up to 10 inches wide; 25c to \$1.98 yard instead of 50c to \$5.00. Black Silk Laces at 15c to 39c, instead of up to \$1.50 yard.

Trimmings and Ribbons at 15c a Yard

At 15c instead of 25c to 75c yard are Richly Embroidered Net Bands, Fancy Braids and Miscellaneous Trimmings. At 15c yard are maker's loom ends of 25c to 40c ribbons—in lengths less than 10 yards.

Mothers' Monday Treat



\$2.98 \$3.98

88c

\$1.98

98c

Perhaps best understood are the Palais Royal's \$1.00 Dresses—mothers know they are made best, wash and wear best. With eighty-eight (88) cents, tomorrow's week-end price, mothers will acknowledge a Monday treat. Odd lots of more expensive dresses are to be \$1.98 instead of \$2.50; \$2.98 instead of \$3.98; \$3.98 instead of \$5.00; \$6.98 instead of \$10.00.

A. LISNER

THE PALAIS ROYAL

G STREET